

blaine's travel club® presents

 **disco**TM
happy hour
 THE WORLD NEEDS MORE HAPPY!

powered by RETRO RANDOM RADIO
wbtc the club
WHEN MUSIC WAS GOOD AND YOU WERE SO BAD



Baby boomers, the wealthiest generation in history, may be worth \$30 trillion! As part of that *"you only live once"* mentality, baby boomers spend more on nearly everything than today's younger generations, up to \$400 billion annually on consumer goods — everything from clothing and home improvements to entertainment — in addition to \$120 billion on leisure travel.

Is your Nightclub or Bar tapping into the Baby Boomer market?

attract new patrons!

Disco Happy Hour was created to honor and celebrate the Original Party Animals, our respected and beloved Baby Boomers and Seniors, who during the Swing 20s, 30s, 40s, Rock 'n' Roll 50s thru the Disco 70s & beyond, set the standard for how we party, even to this day!

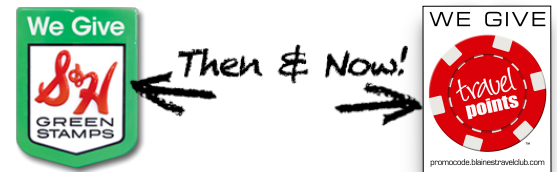
Encourage rush-hour drivers to get out of traffic and join young spirited Baby Boomers & Seniors re-experiencing the fun and excitement of the Disco Era!



generate repeat business!

Baby Boomers & Seniors will have an opportunity to get out of the house, become active again, stay sharp, party & reminisce, plus teach the younger generation how to party without personal electronic devices. It's time to see if old dogs can teach new tricks!

Baby Boomers grew up with *S&H Green Stamps* and the fond memories of collecting, licking and sticking them in S&H Savings Books, so they could redeem them for a cute cuddly teddy bear, baseball mitt or toaster.



Today, Blaine's Travel Club is creating new memories with a contemporary version called *Membership Rewards*, where the Travel Points are collected electronically, by simply scanning a QRcode with our Phone App, and they instantly appear in a VIP's Travel Points Gift Mall store account, redeemable for any of the thousands of quality products found in our **Travel Points Gift Mall & Redemption Center**, or they can convert their Travel Points into spending cash by purchasing a Blaine's Travel Club® Visa Debit Card, from Vanilla® Gift Cards.

disc jockey not required!

There's no need to hire an expensive Disc Jockey for Disco Happy Hour, simply connect a desktop or laptop computer to your bar's sound system, load wbctheclub.com in the browser & you'll have all the disco music you need!

Cater to the whims of your patrons, by placing the computer behind the bar and your Disco Happy Hour Bartenders may accept song request slips in their tip jar, giving them additional revenue while keeping your patrons happy and dancing in the aisles!

introductory trial offer!*

To use our Travel Points Disco Happy Hour Promotion is only \$50.00 per day, this includes music from WBTC - The Club, and 5,000 Travel Points to give away for rewards, if you exceed that amount you'll only pay an additional 1¢ per Travel Point.

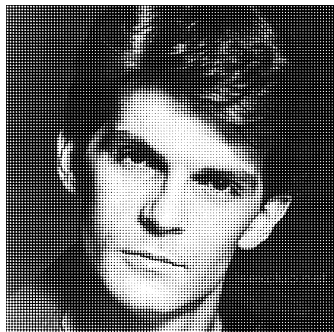
5,000 
01 POINT / 01 CENT

* I'm so confident that Disco Happy Hour will increase your early evening sales, that if you agree to offer Disco Happy Hour, Monday through Friday, for a 10 Week Trial Period, I will personally cover the daily cost of...

	I Pay	You Pay
Week 1	\$50.00	\$0.00
Week 2	\$40.00	\$10.00
Week 3	\$30.00	\$20.00
Week 4	\$20.00	\$30.00
Week 5	\$10.00	\$40.00
Week 6 +	\$0.00	\$50.00

be creative developing your prizes!

Here are a few examples: First Early Bird VIPs receive 200 Travel Points each • Best Disco Costumes receive 400 Travel Points each • Best Disco Dance Contest, couples receive 300 Travel Points each, be clever!



Blaine Klingaman
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Hello, My name's Blaine Klingaman and it's a great honor to become your Independent Travel Concierge & Friend! I'm here to answer your questions and help you kick off your first Disco Happy Hour!

You'll not only get Disco Loving Baby Boomers & Seniors out of their house, but Millennials as well. What an interesting mix of old and new clientele and such a great way to build into your night-time activities.

Ask me about our other exclusive Membership Rewards Entertainment, Games, Events, Charitable Fun-Razors and Social Experiments, all created to help grow your business!



blaine's travel club® presents

R E T R O R A N D O M R A D I O

wbctc the club™

WHEN MUSIC WAS GOOD
AND YOU WERE SO BAD™

With much inspiration from Baby Boomers & Seniors, I've created the most entertaining, unpredictable, fun, nostalgic, contemporary, and multigenerational Streaming Radio Station, celebrating 100 years of dance music and other historic memories, 1920 - 2020

Radio will allow me to entertain Baby Boomers, Seniors, our Official Blaine's Travel Club HotSpots and their customers, VIPs, Travel Concierges, Franchisees, etc. and their family & friends, especially those who think young, no matter their age,

I can also grow our membership by promoting our Business Members (HotSpots), Membership Rewards Entertainment, Parties, Games, Events, Charitable Fun-razors and Social Experiments and educate our listeners on just how easy it is to generate income as an Official Blaine's Travel Club HotSpot, Travel Concierge & Franchisee!

wbctctheclub.com