

WANT TO BRING OUR FREAKISHLY QUEER RIDESHARE SERVICE TO YOUR POSTAL CODE? TAKE THE...

blaine's travel club

vipr
VERY INTELLIGENT PEOPLE RIDES

whipped cream
and ice water

CROWDFUNDING
CHALLENGE

A DES

INSTRUCTIONS & SCRIPT



Blaine's Travel Club creates experiences, promotes businesses, and helps neighborhoods bring people together and their residents discover opportunities to generate income, connect, grow, and have fun.

Through VIPR, Blaine's Travel Club is working to bring an economical affiliate-driven freakishly queer rideshare service to postal codes all around the globe.

The inspiration behind my "VIPR Whipped Cream & Ice Water Crowdfunding Challenge" comes from Goldie Hawn, Lily Tomlin, Jo Anne Worley, and all the cast and crew, past & present, of "NBC's Rowan & Martin's Laugh-in", circa 1968. Over the past 59 years, remembering just how much fun and crazy life was, has given me the perfect vehicle to pattern this crowdfunding experience after.

Thanks for my amazing childhood! Sock it to me! — Blaine.

instructions

1. CAPTURE YOUR VIDEO:

Your choice, video (encouraged) or photograph. Do this yourself or with the help of others! Choose your location, capture your video at home, at a scenic location in your neighborhood, or at a VIPR Venue during an Official VIPR Village Block Party!

the script

Step 2A or 2B - 6 - SEE OTHER SIDE

7. POST YOUR VIDEO:

Your choice, video (encouraged) or photograph. Do this yourself or with the help of others! Choose your location, capture your video at home, at a scenic location in your neighborhood, or at a VIPR Venue during an Official VIPR Village Block Party!

8. SEND A COPY OF YOUR VIDEO TO YOUR 3 NOMINEES AND ONE TO ME!:

Send copies to your nominees so they can plan their video, and send my copy of your video to: challenge@blainestravelclub.com. When I receive your video, you will receive...

10,000*

- ? *free ride giveaway entries for yourself &
- ? *vipr village votes for your neighborhood!

By submitting your video, you grant Blaine's Travel Club permission to use and reproduce your likeness and the submitted material for promotional, advertising, and entertainment purposes, including: right; potential use in our WBTC STUDIOS programming & related marketing

9. CROWDFUNDING – OPTIONAL

When you're making a cash gift, make sure to enter your postal code number in the payment notes, so your gift is only credited to your postal code. Give what you can afford, any amount helps!

10. CROWDFUNDING – OPTIONAL

When you're making cash gift to receive a perk, make sure you enter your postal code number in the payment notes, so your gift is only credited to your postal code. Every dollar counts!

mber → VIPR Venue →

script

2A. FOR LOCAL BUSINESSES:

Hello, my name's _____ and I'm the (Owner / Manager) of _____ located in postal code _____ !

I'm taking the "VIPR Whipped Cream & Ice Water Crowdfunding Challenge", because I want to bring an economical and affiliate-driven rideshare service to my neighborhood, plus I'm offering my business as an "Official VIPR Venue", where VIPR Riders will be pick up and dropped off.

OR _____

2B. FOR RESIDENTS:

Hello, my name's _____ and i'm a resident of postal code _____ !

I'm taking the "VIPR Whipped Cream & Ice Water Crowdfunding Challenge", because I want to bring an economical and affiliate-driven rideshare service to my neighborhood — [OPTIONAL] , plus I'm considering becoming an Official VIPR (Rider / Driver & Blaine's Travel Club Agent)!

3. ACCEPT & THANK:

I accept the VIPR Whipped Cream & Ice Water Crowdfunding Challenge, and I would like to thank _____ for nominating me!

4. NOMINATE 3:

The [three] people I would like to nominate are _____, _____, and _____! THE CLOCK'S TICKING — YOU HAVE 48 HOURS TO OBLIGE! (Add more nominees if you wish!)

5. GET 'EM LAUGH-IN:

Do your best "Goldie Giggle". Say "And That's The Truth!" like Edith Ann, or "One-Ringy-Dingy" like Ernestine. Tell a chicken joke, LOUDLY! Give your best, "Veeery Interesting, But Stupid!". Tell a knock-knock joke. What's your fave? *[Keep it PG!]*

6. SOCK IT TO ME!: *[It's showtime!]*

Choose Whipped Cream, Ice Water, or both! (we encourage both.)
Say, SOCK IT TO ME! — brace yourself & wait for the Whipped Cream.
Say, SOCK IT TO ME! — brace yourself & wait for the Ice Water!

(continue to step 7 on the front)